



**CONTRACT FOR ADVERTISING  
YUNGABURRA NOTICEBOARD  
KEHOE PLACE**

PO Box 164  
Yungaburra Qld 4884  
info@yungaburra.com

**TERMS AND CONDITIONS**

**These are the terms and conditions between YOU (hereafter called the ADVERTISER) and Yungaburra Association INC (YAI).**

**1. THE POSITION OF YOUR ADVERTISEMENT ON THE SIGN**

Please select three positions you would prefer your business to be advertised. For example, Positions 1A, 7A, or 9A (Position 1, 7 or 9 in the Accommodation Area.)

Business Categories are: A - Accommodation, S - Services, D - Dining and Cafes and R - Retail.

Note that the Yungaburra Association Incorporated will endeavour to place your advertisement in one of the places you request, however the location on the sign will be decided by YAI management on the following criteria:

1. Members of YAI will be given preference in the allocation of positions on the sign.
2. Positions allocated for YAI members will then be allocated based on a first requested, first allocated basis.
3. If there are any positions left over, then other businesses will be considered for placement on the sign on a first requested, first allocated basis.
4. Please note that though every endeavour will be made to place your advertisement on your preferred position/location on the sign, the YAI Management Committee reserves the right to place your advertisement in any location on the sign. Note also that for any reason, the YAI Management Committee reserves the right not to accept your proposal to advertise.

**2. DISPLAY PERIOD:**

The Advertiser understands that the above-mentioned display panel has been reserved for their exclusive use for a period of one (1) year from the start date as decided by YAI.

**3. ADVERTISING FEE:**

The Advertiser agrees to pay the sum of \$200 to YAI to reserve the aforementioned Display Panel and to meet the cost of creating one Display Panel. This amount is broken up into \$100 being for the creation of the initial artwork and copy and then \$100 for the twelve-month advertising period on the Advertising Panel.

**4. DISPLAY PANEL INFORMATION**

SIZE: Approximately 210 x 150mm

**CONTENT:** One image only to be included per advertisement with title and business description limited to approximately thirty (30) words.

**COLOUR:** Corporate colour and font to be included if requested by Advertiser. Note that YAI reserves the right to change the font if the graphic designer considers it needs to be modified for artistic or other purposes.

**PROCESS:** The graphic designer engaged by YAI will work directly with each Advertiser.

One Display Panel is limited to advertising one business only.

## **5. RENEWAL / TERMINATION**

The Advertiser may have the option of renewing their contract at the completion of the one-year term if they have fully met their contract obligations, including timely payment of fees. It is the YAI's general intent to offer Advertisers right of first refusal on their contracted Display Panel.

YAI will automatically send out renewal notices (likely through electronic means) prior to the end of the one-year term.

There will be no refund to the Advertiser if you terminate within the contractual one-year time frame.

Your space may be offered by YAI to another business.

Costs for any alterations to the Advertiser's Display Panel during the contractual year will be met by the Advertiser.

## **6. YAI RESPONSIBILITIES:**

The YAI will be responsible for the general upkeep of the Noticeboard.

The YAI will not be responsible for any damage to the Advertiser's Display Panel caused by wind, sun, water or other conditions, actions or events outside of the YAI's control.

Once the proposed contract is sent to YAI, the YAI will consider the contract and if accepted, will have the graphic designer employed by YAI to contact you for the content for the advertisement.

Once the sign is completed, the twelve-month period will commence on the date set by the YAI Management Committee.

## **7. YOUR RESPONSIBILITIES:**

Once the proposed contract is accepted, and the graphic artist employed by YAI contacts you, you will have ten (10) days to provide a high-resolution image and wording for the advertisement to the graphic artist.

This is so all advertisements can be progressed to completion within an acceptable time frame.

You will be required to work closely with the graphic artist to have the advertisement finalised. If it is unable to be finalised to your satisfaction, or the satisfaction of YAI, the YAI Management Committee may consider removing the approval for the advertisement and refunding you the yearly advertising fee (\$100).

You will not be permitted to sub-let the advertising space allocated to your business.

**Authorization:** I agree to contract Yungaburra Association Incorporated to place an advertising display panel referring solely to our business on the Yungaburra Noticeboard situated at Kehoe Place, Yungaburra.

